

Michelle Wilson

Your New Business Brand

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Yes, you're familiar with this card, but I wanted you to see it one last time before you get a glimpse of what your brand and company image can become!

Before you go ahead and click to the next page, I'd like to share with you how I came up with this vision...

We talked about incorporating water, swirls, texture and layers, as well as keeping the brand clean. I kept the front fresh and clean (not too sterile) and the back is a little richer in color.

I also gathered from your notes that we wanted the message on the back to be personal and authentic...stressing that you come along side of women and help them - rather than claiming you have all the answers.

I wanted to capture a look that was clean, warm, professional and inviting - go ahead and click to the next page and let's what I've come up with for you!



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I am dedicated to letting God work through me to offer encouragement to others so they would have more calm and joy in their lives.



I'm no "Super Mom", in fact I have struggled with the same you might be going through now, but I have discovered some wonderful ideas that can help, and I would love to share them with you.

Where do we go from here?

Did I capture what we talked about in developing the right brand image for you? Will this brand image resonate well with the women you would like to work with. I felt so, what do you think?

Let me know if you feel good about what I've put together and what your thoughts are. From there we'll make any necessary adjustments (you can email me or call me).

We'll get those done and move on to the web site.

It's always a bit of a surprise to see your business change before your eyes, take some time and enjoy it...when you're ready drop me a line or email me - I'm looking forward to hearing from you!